**BEONE-MEDIA: Stationery & Web Presence Setup.**

[www.beone-media.com](http://www.beone-media.com)

**Scope**

After a successful logo design contest the next step involves the setting up of a provisional web-presence (landing page) for our newly created company as well as creating professional email auto signature, Facebook cover page and PowerPoint presentation template to create brand awareness and seek start-up funding.

1. **Landing Page**

The landing page will be powered by Launchrock.com We have decided upon a background image and included in this zip folder “bg\_b1” ***However it is not necessary to use this background, see figure 1 below.***  We almost feel that a black/grey shaded background will be more effective.

For the launchrock page, please use the code provided in the widget, provided in the zip file

<widget01.txt> and <widget02.txt>

Ultimately we want our landing page to look something like ths :

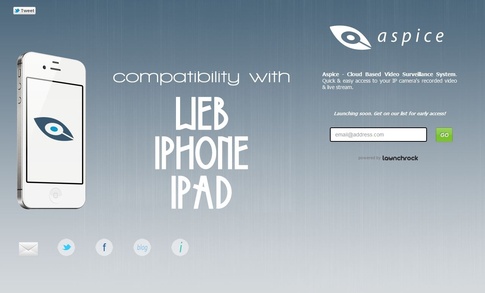


Figure 1:Sample of what BEONE launch page should look like

Figure 1 above, gives a very good idea of how we anticipate our “landing” page to look.

The launchrock widget should appear on the right similar to figure 1 above.

An iphone showing the “B1” logo should also be on our homepage.

We would like the following text on our landing page:

Transferring the Web into your Pocket

Instant Apps for:

Industry

Product Launches

Viral Marketing Campaigns.

For Mobile Solutions, come talk to us !

Ideas for the launchrock app :

<http://launchrock.com/blog/customize-the-launchrock-widget-to-eamlessly-match-your-site>

We would also like a similar logo like the below to appear on our page to show the compatibility of our apps :



Figure 2:sample of compatibility logo

Please provide the complete contents of the “landing” page in a zip folder, which will be ready to be uploaded onto our servers without any modifications . (ie: css style sheets,images,html code etc..)

1. **Email Auto signature**

Here we are looking just for a clean transparent image to be used as footer for our email correspondence. We have two options and would like a Jpeg for both Option 1 and 2.

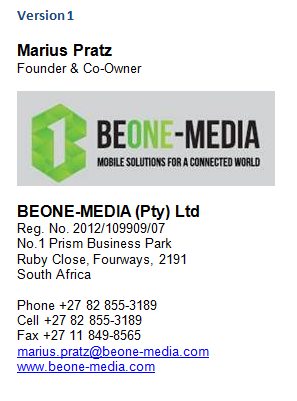


Figure 3: Version 1 of the Intended Autosignature

**Version 1 of the Logo should be around 300x110 pixels (please confirm aspect ratio)**

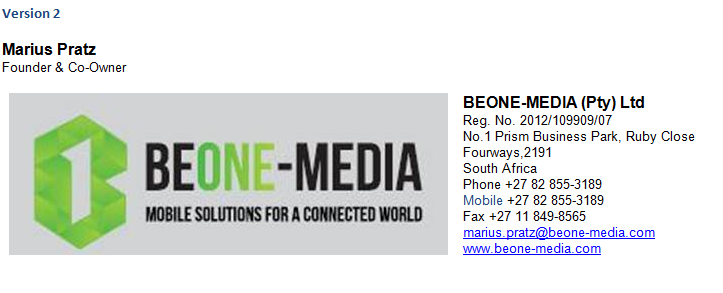


Figure 4:: Version 2 of the Intended Autosignature

**Version 2 of the Logo should be around 500x183 pixels (please confirm aspect ratio)**

**Please Provide Both Variations of the logo (with and without) the tagline for each Version.**

**We would like to see the Green in a slightly more dominant (darker lime) type of green.**

1. **Facebook Cover Page & Profile Picture.**

The Facebook cover page must be off size 851 pixels wide and 315 pixels tall. The profile picture must be 403\*403 pixels. **The cover photo and profile picture should be so designed that this blends into one design on the main page. However the profile picture must still be able to make sense on its own (on posts).**



Figure 5: Facebook Timeline reference dimensions

Please look at the following website for the full dimensions: <http://www.jonloomer.com/2012/07/13/facebook-timeline-dimensions-another-change/>

1. **PowerPoint Presentation Template**

Here all we require is a simple background Image, and a Font (.fnt) File for the B1 Logo Type Text. Header and Subheader Placement and a [End] Page.

1. **Business Card Logo**

We have ordered some business cards from designcrowd.com and need a logo in jpeg format which will be compatible with the designcrowd.com business card layout.

Should anything be unclear, you are very welcome to contact us @:

[marius.pratz@beone-media.com](mailto:marius.pratz@beone-media.com)

Best Regards,

Marius Pratz.